

Volume 3 | Issue 2 ISSN: 2582-3469

DentalReach

Making sense
of dentistry.

.today

Feb. 2020

DIGITAL EDITION

Credit: Dr. Hiroj Bagde,
MDS Periodontics
MBA in Hospital Management &
Clinical Research, India.



ATTENTION



This is a digital magazine.
All the elements are clickable
and its awesome.



Introduction

Our ethos is heavily based around the importance of our customer experience. We had taken up the responsibility to care about your journey, from your first interaction to becoming a part of DR family.

Today, DentalReach can be found across the globe digitally.

Via several channels, we encourage social interaction and communication whether it be by personally speaking to a member, or tweeting us directly . We are here to serve you better.

Dr. Rockson

[Read more](#)



DENTAL VIDEO-

RE-RCT FOR INSTRUMENT RETRIEVAL -
DR SUNIL RAO

To err is human, to correct it is legendary!

We all have done endodontic re treatments, either of some other dentists' or our own and stumbled upon this fact - it is not easy.

The more you learn and explore, the more you follow and succeed!
In this video, learn how renowned endodontist,

Dr. Sunil Rao retrieves broken instrument in
an endodontic re-treatment molar case.



**Click on play button to
watch video.**



It's the Valentine month of love, and the one sure shot way to get love is by giving it!

We would love to hear what you love about DentalReach!

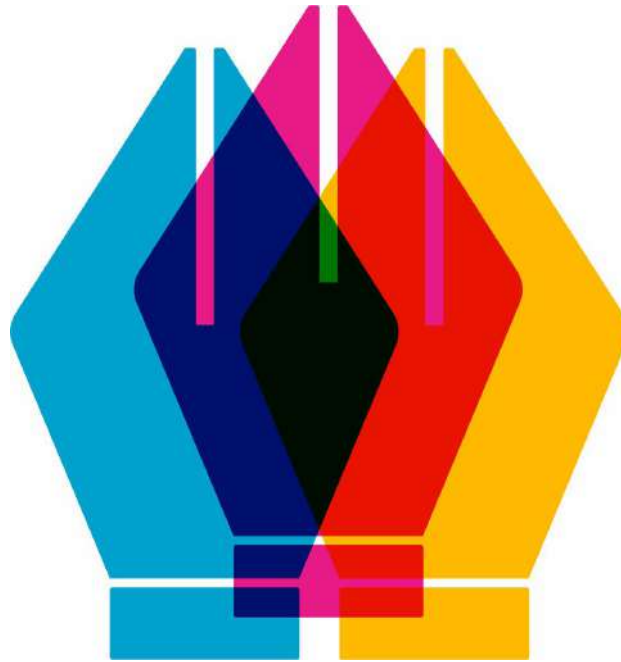
You can send in your feedback about this month's issue – what you loved, what you hated, what made a difference – as a short letter of 300-500 words.

You can email this at nupur@dentalreach.co or rockson@dentalreach.co along with your name and credentials.

You may also drop in the letter in the small green chat window available on any of our webpages.

The best letter will be published in our next issue!






DentalReach | Making sense
of dentistry.

.today

**ONE OF A KIND
INNOVATIVE DENTAL MAGAZINE**

**Training Your Brain So That You Don't Need Reading
Glasses!**

Now you can  to our articles in English.
Don't just like it, share it.

Made with  for Dentists by Dentists!

CONTENTS

- 07. Letter from the editor
- 08. Reader voices
- 09. Antibiotic Rods: New Patent in Curing Periodontal Disease
- 10. Choosing a location for the clinic
- 11. Holistic dentistry
- 12. BruXism
- 13. PEEK Performance!
- 15. Dental Robotics-Now a reality
- 17. Vocal anaesthesia
- 18. Quantum Dentistry: The Near Future

Sponsored Advert.



**The Superior Bioactive Glass Prescription Toothpaste
Post Endodontic Treatments for Dentin Sensitivity**

THE VERY, MANY FACES OF DENTISTRY

We live in a multidimensional spectrum of science, where nothing is completely black or white - ironically these two aren't even considered as colors in physics! Dentistry is a like a faceted tiny diamond, which shows its various shades only if you turn it around and explore it. This month's issue will show you the various types of dentistry – some you are unaware of and so don't practice, while some you practice but are unaware that you do! Confused?

Here's a look at the very, many faces of dentistry!

PEEK DENTISTRY

QUANTUM DENTISTRY

LOCAL DRUG DENTISTRY

[Read more](#)

ROBOTIC DENTISTRY

VERBAL DENTISTRY

HOLISTIC DENTISTRY



READER VOICES



**GOT
SOMETHING
TO SHARE?**

**LET YOUR
VOICE
BE HEARD!**

**Dental photography
cover page contest winner**

Dr. Hiroj Bagde

**Contributors
of the month**

Dr. Sudhir Dole

Dr. Hiroj Bagde

Dr. Abhijit Hoshing

**Crossword
puzzle winner**

Dr. Tanuja Rao

Nilesh Salgar shared a post
January 7
Screw-in metallic Lava Crowns on Gold Titanium Atlantis Custom Abutments.
2.5 Astra EV 4.25 x 11 mm Implant.
2.5 Astra EV 4.25 x 9 mm Implant.
2.7 Astra EV 4.25 x 11 mm Implant.
Thank you DentalReach for sharing my case!



Sanjeev Kunhappan
January 11 at 9:18 PM
Non Surgical Root Canal Treatment
"TAKING THE LEAD"
4 yrs 6 months follow-up... See More



Shalindra Tomar shared a link
February 1 at 7:40 PM
Subscribe to learn about Dental Implants



Abhijit Hoshing
January 21 at 9:41 AM
#DentalReach #DentalPhotography #DentalReach



Sudhir Dole Ozone
January 19 at 9:49 PM
#DentalPhotography
#DentalReach
First is more... See More



Rahil Syed
Moderator - January 22 at 6:02 PM
Esthetic rehabilitation Dr. Seadath Arzoo



Mennu Mann shared a post
Moderator - January 3



Sneha Shitole shared a post
January 19 at 10:13 AM



Endodontics Theinsights shared a link
January 12 at 4:58 PM
<https://www.pinterest.com/Endo-24/>
The periodontium to the tooth is like acid to plants.
If periodontium is not healthy, even the most skilled dentist will not be able to save the tooth.
But, many a times when we treat an endodontically involved tooth, we tend to neglect the care of periodontium related to our treatment tooth. Prognosis of this tooth depends on periodontal condition as much as on the cleaning, shaping and other factors of root canal treatment. If not more... See More

THANKS A MILLION

“**ANTIBIOTIC RODS**”

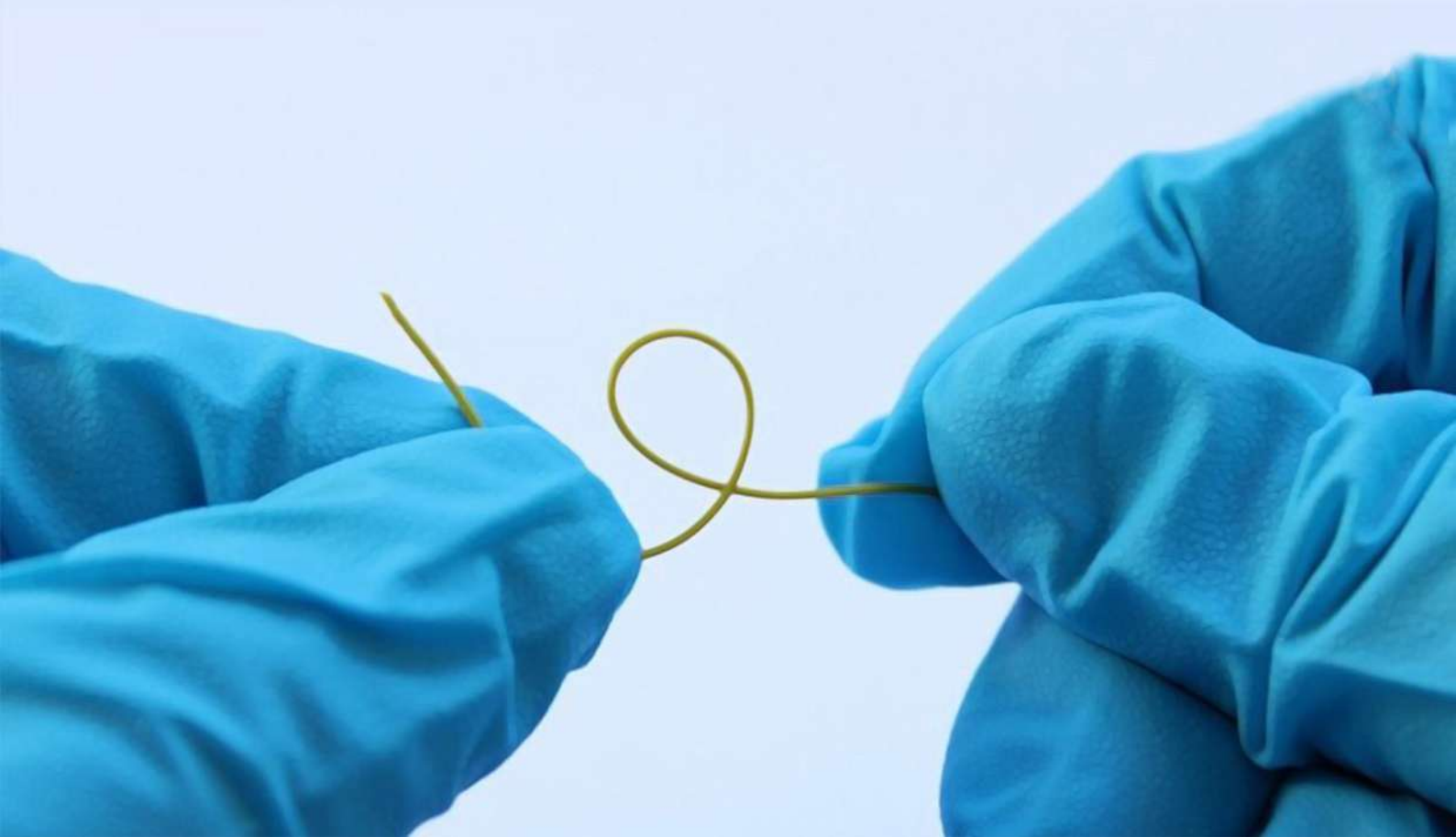
New Patent in Curing Periodontal Disease

INVENTION! INVENTION! INVENTION!

Researchers from Fraunhofer Institute, Germany & University of Bern, Switzerland have patented their invention 'antibiotic rods' for localised sustained drug delivery in periodontitis.

What are antibiotic rods? Read on to find out!

Read more



CHOOSING A LOCATION FOR THE CLINIC



One thing that you cannot change after the establishment of clinic.

Factors to be considered:

I. Competition

Dentist:Resident ratio : Ideal ratio is 1:1500
Established dentists vs new dentists
Super specialities



II. Demographics.

Economic status
Rate of development
Major age group



III. Accesibility

Not tucked in a remote area
Busy roads bring in more patients



IV. Freestanding building

Retailization of healthcare
Gets more visibility when there are less doctors in the building



V. Space

Look for spaces approximately 20% larger than current requirement



Holistic Dentistry



The oral cavity is the window to the entire body.

**For any dental disease, is it then justified to
concentrate on the mouth only?**

Holistic Dentistry introduces an 'umbrella concept' -
an active approach where patients entire body is the
centre of focus and not just the oral cavity!

Read more



BruXism



1/2 of the community
clenches teeth
occasionally.



1 in 20 people
suffer from serious
bruxism.



30% of children suffer
from day or night
bruxism.

Treatment: _____

- Minor chips- veneers.
- Major defect- crowns, bridges.
- Night guard for prevention of further deterioration of bite.

Peek Performance!



Take a PEEK into a top class material today!

Find out all you should know about a special ketone molecule in this 3 minute read.

[Read more](#)

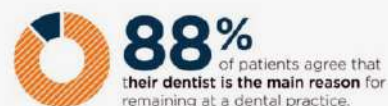
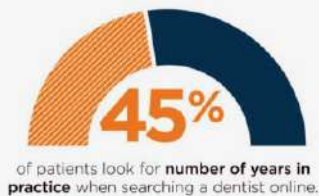
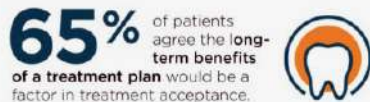
TIME KILLER

Play crossword puzzle and history of brush recreate with red, white and black.



Play now

Data Driven Dentistry 2020: A Summary



oralhealth
GROUP
oralhealth oralhygiene oralhealth data driven

Last month's
answer:

SHARPEYS
BIOCLEAR
CACOGUESIA
HUNT
MAMELONS

AMALGAM
TETANY
PYRAMIDAL
IRON
BUFFER



Now A Reality!

Update!

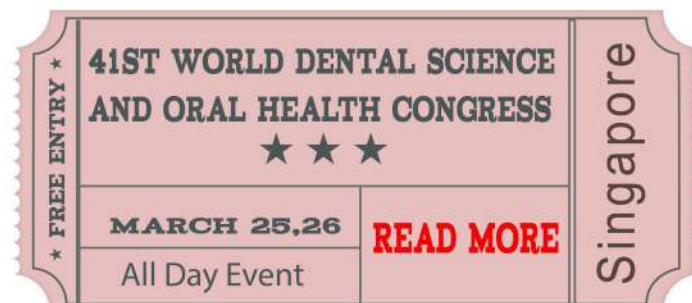
Yomi, the first and only dental robot,
placed over 1000 implants in 2019!
Dental robotics is now a reality!

[Read more](#)

DENTAL NEWS & EVENTS

Corona virus – An Emerging Epidemic
– **Live Updates.**
Miraculous cures' for diseases will
soon attract 5 years jail, **hefty fine.**
Scholarship worth £5,000 for Indian
undergraduate students.
Dental Labs Making Impression
On **Investors.**
China Taps India for Masks, **Exporters**
Unsure.
Revolutionary Denture Cleaning
Disrupting **\$500 Million**
Dental Industry

[Read more](#)



Want to list your
events, workshops?
Mail to
rockson@dentalreach.co



More than half of the patient's pain can be relieved by 'vocal' anaesthesia!

Patient counselling is the most important part of healthcare service now. Learn key points of good communication today!

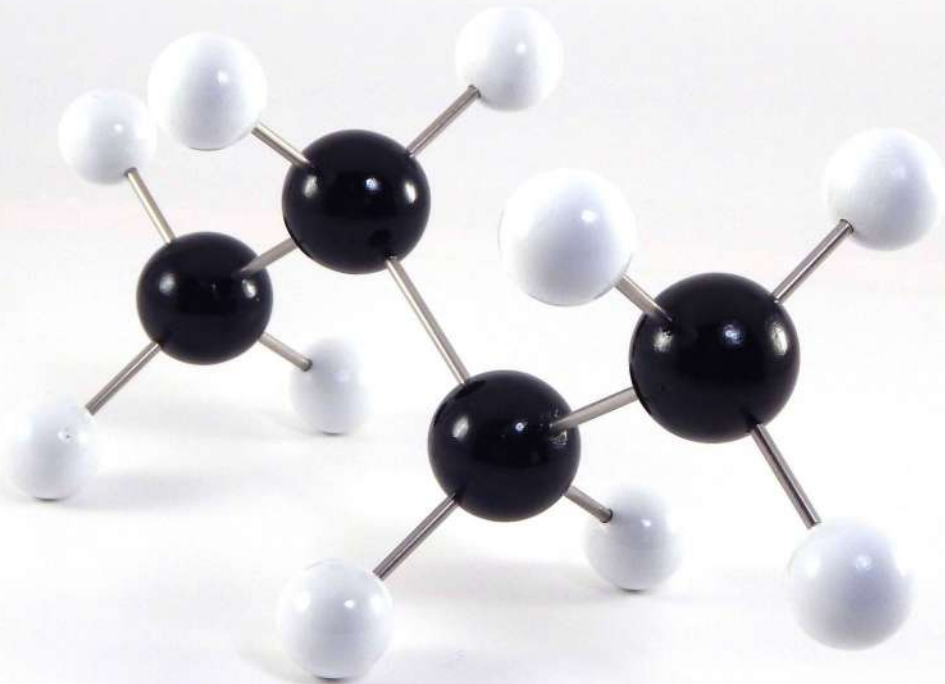
[Read more](#)



QUANTUM DENTISTRY THE NEAR FUTURE

Quantum physics in the dentist's office.
Sounds unlikely?
You'd be surprised to know that some of us are Quantum Dentists already!
Read on to know if you're one of them!

[Read more](#)



Sponsored Advert.

In association with



MSME-DI, OKHLA NEW DELHI
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

Organised by



INDIAN DENTAL EXPO

EXHIBITION CONFERENCE WORKSHOP

12th & 13th Sep 2020 | Hall-1, CIDCO Exhibition Centre, Mumbai

WHY EXHIBIT?

It attracts dental professionals from every facet of the dental industry through a powerful combination of an extensive trade exhibition and scientific sessions.

This could be the essential meeting point for all dental professionals to connect, network and learn about the latest trends and developments in the field of dentistry. Networking areas such as experience zones, meeting pods and expanded F&B areas will facilitate and provide opportunities to exhibitors to meet and interact with attendees.

EXHIBITOR PROFILES

- Dental practice instruments
- Diagnostic and visual systems
- Implantation products
- Dental materials
- Dental units & laboratory instruments
- Infection control and maintenance
- Pharmaceuticals
- Technology products in dentistry
- Related services

EXPO HIGHLIGHTS

- CIMS Medica – The leading Global Healthcare Media since past 5 decades
- Supported by Ministry of MSME
- Top Indian & International Dental Universities
- National & International Dental Association Partners
- National & International Certification Program
- Workshops, Hands-on, Symposium, Plenary Talks
- Scientific & Business Conferences
- One of its kind Dental Expo with B2B Networking, Exhibition, Conference & Workshop under one roof



**One stop solution to All Your Dentistry Needs:
Exhibit, Promote & Network with
the top Dental Experts & Industry Stalwarts**



indiandentalexpo.org

MEDIA PARTNER

DentalReach | Making sense
of dentistry.

BOOKINGS OPEN NOW

FOR INQUIRIES

📞 8169864404 / 7010650063

✉ anisha.n@cims.co.in

Thank you!

**Feel like
you're
missing
something**



We love being social!



Got some knowledge to drop about
Dentistry?
Submit your content to:
nupur@dentareach.co

Contact us:
Dr Rockson | rockson@dentareach.co | +91 7010650063
DentalReach
521/A, 2nd Main Rd, 2nd Block, 2nd Stage, Rajajinagar,
Bengaluru, Karnataka 560055
ISSN: 2582-3469