



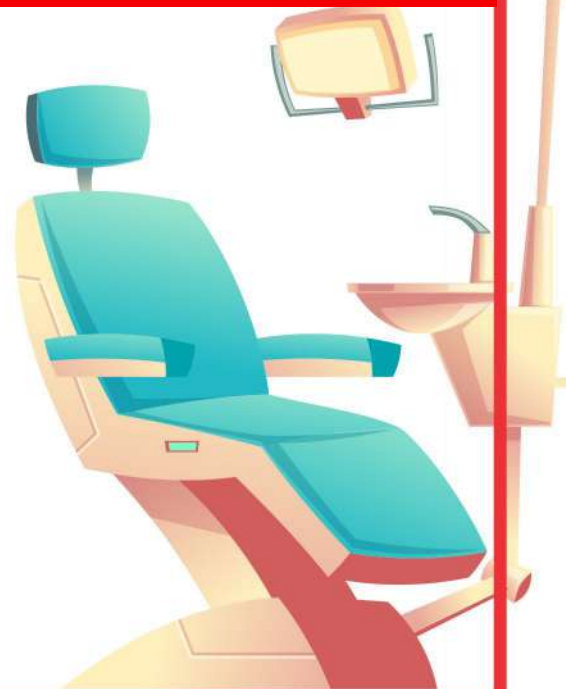
**Dentistry** is not over -  
it has only **changed!**

Here are the resources  
to support your practice!

**ATTENTION**



This is a digital magazine.  
All the elements are clickable  
and its awesome.



# Post COVID dentistry

Safety & Prevention | Dental Office Preparation | Future & Investment



# INTRO

Our ethos is heavily based around the importance of our customer experience. We had taken up the responsibility to care about your journey, from part of DR family. Today, DentalReach can be found across the globe digitally. Via several channels, we encourage social interaction and communication whether it be by personally speaking to a member, or tweeting us directly. We are here to serve you better.

*Dr Rockson Samuel*

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## DENTALREACH.CO

List your Dental Clinic,  
Events and Jobs  
at One Place

## DENTALREACH.TODAY

Digital Dental Magazines,  
Dental Promotion &  
Webinar

## DENTALREACH.CARE

Affordable  
Digital Marketing Services  
for Dentists

# Letter from the editor

## BACK TO WORK!

It seems that the mega break gifted to us via the lockdown is coming to an end as most dental professionals are now resuming practice and re-opening their dental offices. Just like BC and AD, we now have a new time line for dentistry – Pre COVID and Post COVID! What will Post COVID dentistry practically be like?

This month we have published a 3-article series briefing you about exactly that – written by authors from the East, the West and the Centre – truly global guidelines for Post COVID dentistry!

*Dr Nupur Shrirao*

**Read more**



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Life in a Lockdown has taught us how fragile life is - a mere microbe can knock it off! Maybe this stage has something more to say to us...

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Planning to reopen dental practice? Let us help you in designing a safety protocol and prevention practices, considering everything about the coronavirus pandemic.

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Can we be an environment friendly dentist at the same time?  
Read more to find out!

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Life of a Dental PG student  
Have you ever thought about the real journey of your consultant specialist?  
Read a hard hitting story about what goes on in the lives of dental postgraduate students – a story most MDS consultants will identify with.

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# Inosept<sup>®</sup>

Isopropyl alcohol 70%, Chlorhexidine gluconate 2.5% solution

## KILLS 99.9% GERMS



**For Surface Disinfection  
in Clinics and Hospitals**



## Frontline defence

**MEDICAL  
PROFESSIONALS  
TRUST**





# Life & Lockdown -

## Understanding the Relationship Better

Life in a Lockdown has taught us how fragile life is - a mere microbe can knock it off!  
Maybe this stage has something more to say to us...

[Read more](#)



**READER**

**VOICES**



**GOT  
SOMETHING  
TO SHARE?**

**LET YOUR  
VOICE  
BE HEARD!**

**Special  
Contribution**

Dr. Anissa Holmes

**Contributors  
of the month**

Dr. Andie Ahler

Dr. Waqar Ahmad

Dr. Muhammad Usman

**Crossword  
puzzle winner**

Dr. Tanuja Rao



**THANKS A MILLION**





## Post C<sup>o</sup>VID dentistry

### Safety & Prevention

**Planning to reopen dental practice?**

Let us help you in designing a safety protocol and prevention practices, considering everything about the coronavirus pandemic.

[Read more](#)





## Here the top 5 benefits of doing a podcast:



1. It gives you the opportunity to create authority and credibility in your industry or niche.
2. It's available to a worldwide audience, and the barrier to listen is, well, very low.
3. Those who listen to podcasts are IN LOVE with the medium!
4. A podcast can help you grow your audience.
5. Once you have an audience, podcasting gives you the opportunity to create an intimate relationship with them.

### How to get started?

To send in your own podcasts, refer to details below -

1. Mode- Audio Message
2. Topic -
  - Clinical tip
  - An interesting article abstract
  - A product review
  - An instrument experience
  - Sound dental advice
  - A non – dental talent.
3. Time - 2 minutes.
4. Language - Any global language!  
(With English translation text)



Email your audio message to - [nupur@dentalreach.co](mailto:nupur@dentalreach.co)  
**Looking forward to listening from you!**



# **DentalReach brings you the revolutionary webinar system:**

Live Streaming and Webinar Broadcasting.  
Unmatched flexibility coupled with high tech precision offered at a value yet to be equalled... This is your new Jam!



## **DentalReach Webinars**

- 8,000+ Members & Growing
- Up to 5000 attendees and 6 presenters
- Stream Live webinars, Case studies, Presentations
- Secure webinar rooms with password protection
- Engage with a virtual whiteboard, polls and live chats
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- Inject pre-recorded videos for perfect presentations
- Automatically record every webinar
- Know your data with our advanced analytics and tracking
- Email confirmations and reminders
- Registrations for different global time slots
- And all done and supported by us

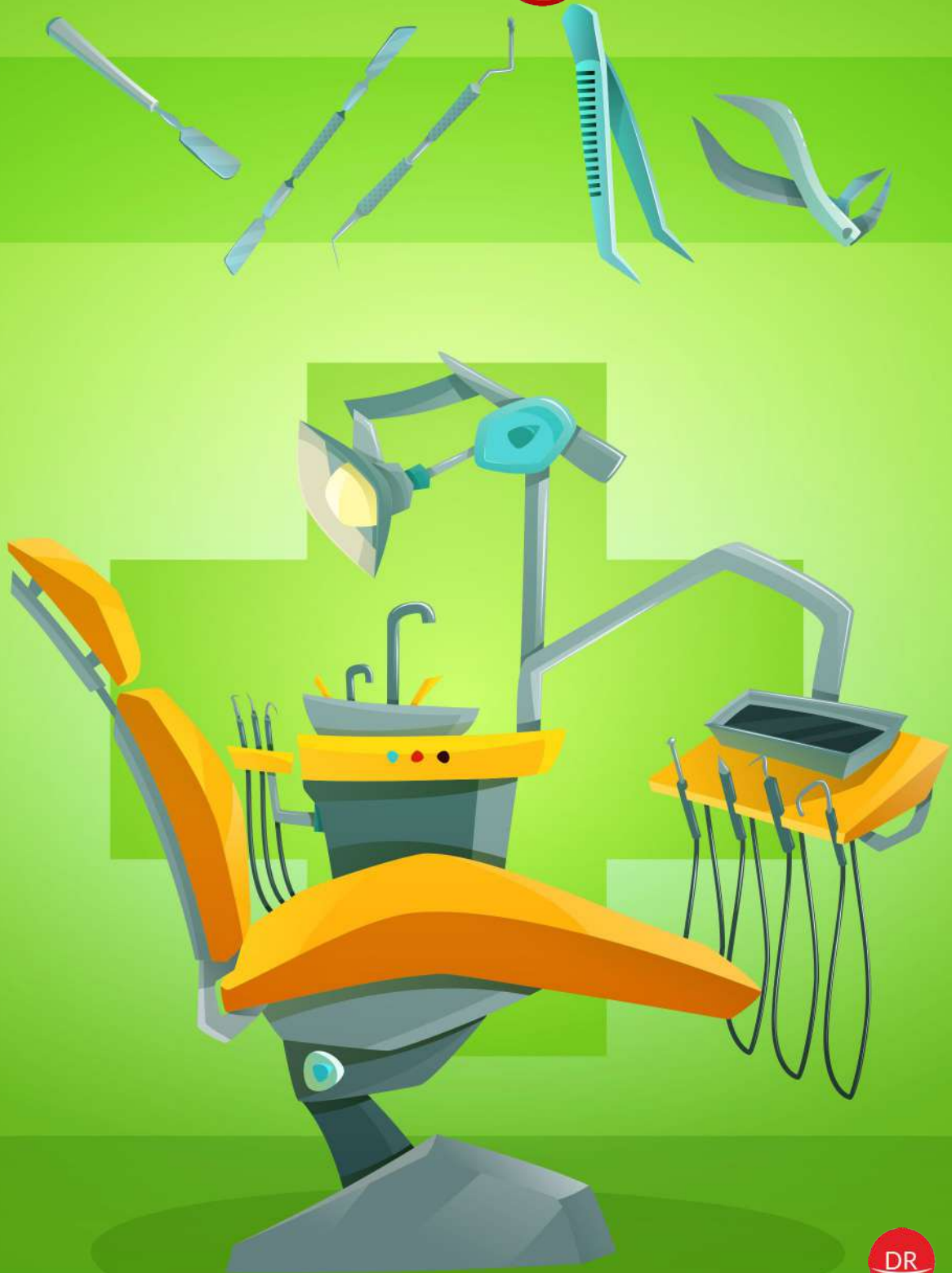
Post COVID dentistry

# Dental Office Preparation

Planning to reopen dental practice?

Let us help you prepare your dental office considering everything about the coronavirus pandemic.

Read more





**We at DR are always striving to address your needs in the best way we can.**

Your opinion is priceless to us.

We are planning for future WEBINARS to be conducted on EVERY SUNDAY

We seek your opinion regarding it so that we can optimize our future webinars in the way that suits you the best.

What is the time that is best suitable for you to attend a webinar?

[Click here](#) >>





Post  VID dentistry

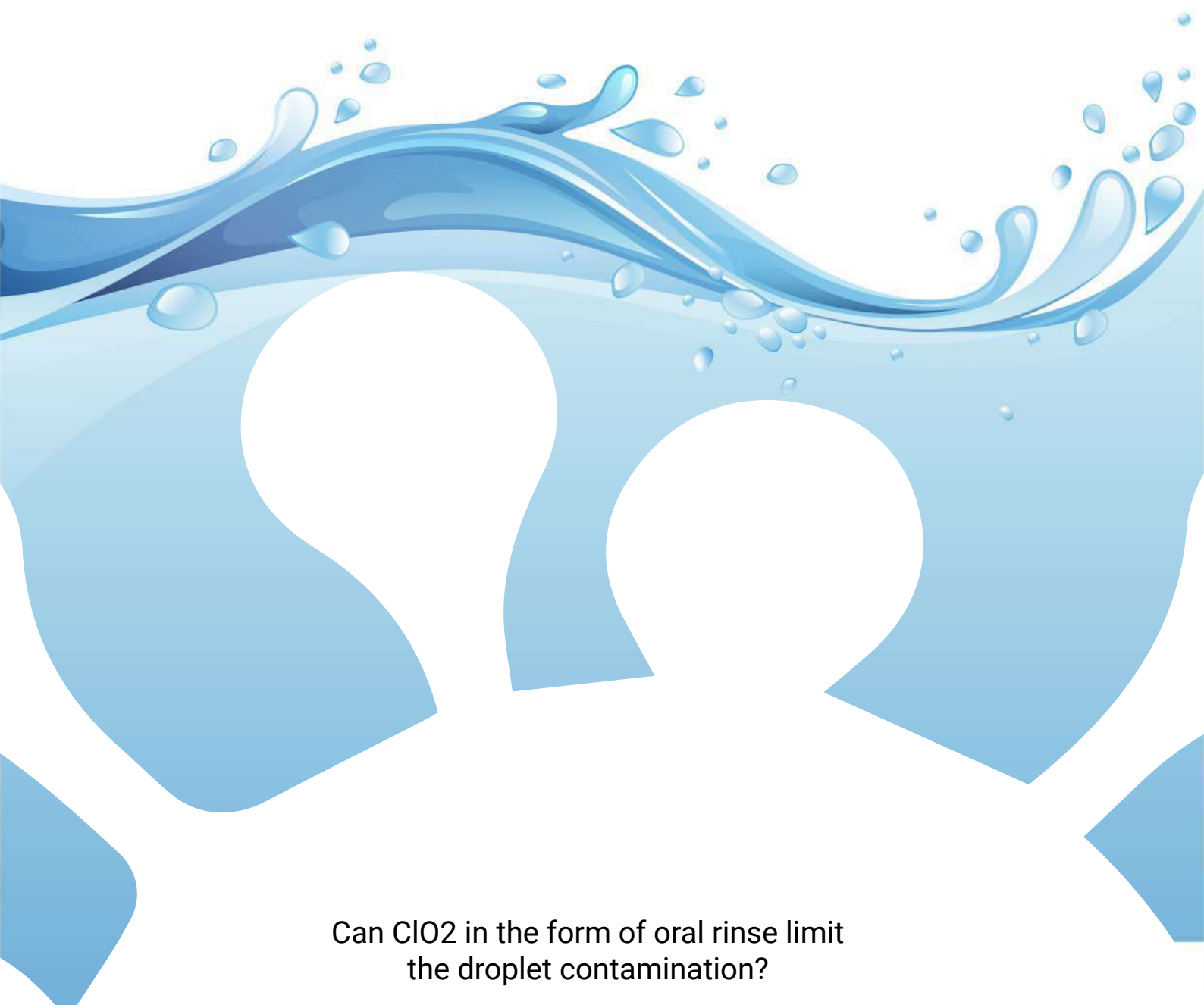
## Future & Investment

Planning to reopen dental practice?  
Let us help you in determining the future of the practice and  
investment required,  
Considering everything about the coronavirus pandemic.

Read more



# Chlorine Dioxide As An Anti COVID-19 Oral Rinse



Can ClO<sub>2</sub> in the form of oral rinse limit  
the droplet contamination?

Read more >>

# TIME KILLER

Play crossword puzzle and history of brush recreate with red, white and black.



Play now



## MUST READS FOR A DENTIST!



1. **150 WAYS TO MAKE YOUR DENTAL PRACTICE ROCK.**

Super-charge your practice with this fun conversation piece which is super easy to follow and promises significant return of investment.



2. **STEP AWAY FROM DRILL.**

Learn to communicate like a leader and motivate your team to keep hitting goals and skyrocket your practice.



3. **MOVING YOUR PATIENTS TO YES!**

A brisk read which will teach you how to paint a realistic picture of treatment options to patients and tactfully convincing them to say YES!



4. **TITANS OF DENTISTRY.**

Interviews with the biggest and best in the industry with secrets to success that separates top performers from average practitioners.



5. **COMPLICATIONS: A Surgeon's Notes On An Imperfect Science.**

Gripping accounts of true cases to explore the power and limits of medicine, offering an unflinching view from the scalpel's edge.



Last month's  
answer:

EMBRASURES  
N95  
ORALCANCER  
PULP

OPEN WIDE  
PHILTRUM  
HUE  
MANDIBLE



# Prosthodontics in A Realm of Eco- Friendly & Digital Workflow

Is it possible to make messy and tedious  
prostho work fast and precise?  
Can we be an environment friendly dentist at the same  
time?

Read more to find out!

**Read more**







## Life of a Dental PG student

Have you ever thought about the real journey of your consultant specialist?  
Read a hard hitting story about what goes on in the lives of dental postgraduate students – a story most MDS consultants will identify with.

[Read more](#)



A Guide To Disinfection Of Face Shield  
While Maintaining Optical Clarity.

Yes, You Can Safely Visit a Dentist  
During Emergency

Yes, A Dentist Can Cook!

Can Mouthwash Be Helpful In Fighting  
Coronavirus?

Are We Sleepwalking Into PPE  
Paralysis?

Read more



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NEWS &

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# INDIAN DENTAL EXPO

In association with



MSME-DI, OKHLA NEW DELHI  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA

Organised by



CIMS  
Medica

EXHIBITION

CONFERENCE

WORKSHOP

12<sup>th</sup> & 13<sup>th</sup> Sep 2020 | Hall-1, CIDCO Exhibition Centre, Mumbai

## WHY EXHIBIT?

It attracts dental professionals from every facet of the dental industry through a powerful combination of an extensive trade exhibition and scientific sessions.

This could be the essential meeting point for all dental professionals to connect, network and learn about the latest trends and developments in the field of dentistry. Networking areas such as experience zones, meeting pods and expanded F&B areas will facilitate and provide opportunities to exhibitors to meet and interact with attendees.

## EXHIBITOR PROFILES

- Dental practice instruments
- Diagnostic and visual systems
- Implantation products
- Dental materials
- Dental units & laboratory instruments
- Infection control and maintenance
- Pharmaceuticals
- Technology products in dentistry
- Related services

## EXPO HIGHLIGHTS

- CIMS Medica – The leading Global Healthcare Media since past 5 decades
- Supported by Ministry of MSME
- Top Indian & International Dental Universities
- National & International Dental Association Partners
- National & International Certification Program
- Workshops, Hands-on, Symposium, Plenary Talks
- Scientific & Business Conferences
- One of its kind Dental Expo with B2B Networking, Exhibition, Conference & Workshop under one roof



**One stop solution to All Your Dentistry Needs:**  
**Exhibit, Promote & Network with**  
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DentalReach | Making sense  
of dentistry.

## BOOKINGS OPEN NOW

FOR INQUIRIES

8169864404 / 7010650063

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# THANK YOU!

**Keep in touch,  
keep your patients motivated &  
keep them smiling!**

**We love being social!**



Got some knowledge  
to drop about Dentistry?  
Submit your content to:  
[nupur@dentareach.co](mailto:nupur@dentareach.co)



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