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**DentalReach**

Making sense  
of dentistry.

**.today**

Jan. 2020

DIGITAL EDITION

**Happy**

**2020**

Photo credit: Dr Omar Rizk, Dentist and  
Dental photographer. Certified Dental  
Photographer - Birmingham University - UK



**ATTENTION**

This is a digital magazine.  
All the elements are clickable  
and its awesome.

## Introduction

Our ethos is heavily based around the importance of our customer experience. We had taken up the responsibility to care about your journey, from your first interaction to becoming a part of DR family.

Today, DR publishes in 10 international languages across the full spectrum of dental specialities, and its journals can be found across the globe digitally.

Via several channels, we encourage social interaction and communication whether it be by personally speaking to a member, or tweeting us directly. We are here to serve you better.

-DR

[Read more](#)



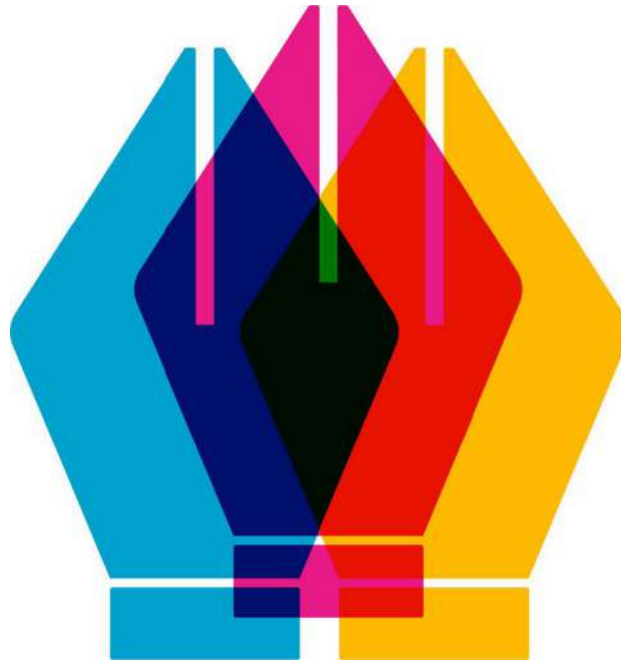
# National Dentist Day! 2019

**So, a lot of you must be thinking that the National Dentist Day is celebrated on the 6th of March every year. So, why are we celebrating it today?**



**Click to play video**

**Read more**



**DentalReach** | Making sense  
of dentistry.

**.today**

## **ONE OF A KIND INNOVATIVE DENTAL MAGAZINE**

**Training Your Brain So That You Don't Need Reading  
Glasses!**

Now you can listen to our articles in English and read in 10  
international languages. Don't just like it, share it.



Made with ❤️ for Dentists by Dentists!

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## THE NEW DECADE BEGINS!

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The earth completes a rotation and the world celebrates! What is it about a new year that is so fascinating? Even the most grumpy, sulky and asocial person responds to a new year wish, positively. Why is that? A normally occurring scientific phenomenon is lauded globally only because academically, professionally, financially and emotionally - it signifies a new beginning. A reason to correct mistakes, an excuse to appreciate.

Now that our century is 20 years old, let us beckon this new decade without forgetting teachings of the past and by renewing hope for the future – together!

[Read more](#)

**LET YOUR  
VOICE  
BE HEARD!**

Dr. Omar Rizk

Dr. Boris Jovanovic  
Dr. Shailendra Tomar  
Dr. Nilesh Salgar

Dr. Tanuja Rao



# THANKS A MILLION



## HOW TO HIRE THE BEST EMPLOYEES?

**The right staff, tailor - made for your clinic, is the secret of a successful, running practice.**

Learn tips and tricks of how to hire an employee best suited for your needs!

**Read more**



*Put Your*  
**HEART**

*In Your*  
**MOUTH**

**T**he health of your heart, in fact the health of your whole body essentially depends on what you put into your mouth every day.

The prevalence of heart disease today is only too well documented.

Our Modern day diet filled with processed and packaged foods combined with our fast paced and stressful lifestyle is we are told, a recipe for an eventual "Heart Attack". We are told that after a certain age, most people will succumb to some form of Heart Disease or other. Almost everybody will develop High Blood Pressure after a certain age. Is This True?

Join our community  
for healthy discussion



# Answering Dentist's Taxation Concerns.

Are you the  
dentist who's  
scared of this  
three letter  
word

## T-A-X

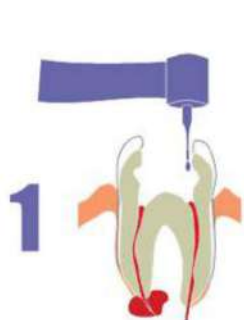
▼ Let us address your fears and  
answer all your concerns  
about dentists' taxation.

[Read more](#)



# Root Canal Rule of 3

There are three basic steps that a root canal consists of



1  
The removal of the top of the tooth in question to expose the damaged interior.



2  
The compromised pulp and nerves are then extracted and replaced with an artificial pulp that is imbued with antibiotics which serves as a new interior that will never cause you pain again.

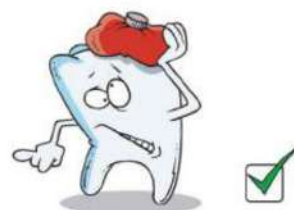


3  
Lastly the tooth is capped and your smile looks just as good as it ever did, minus the pain!

## The Benefits

### No Toothache

When the damaged nerves have been removed from the tooth in question all pain will immediately cease. The ache from the decayed pulp will be gone. and since the nerves have been removed you will never suffer from such a toothache again. You will still be able to sense hot and cold foods though the multitude of other nearby nerves.



### No Extraction

if you discover you need a root canal before it is too late the procedure will save your original tooth. eliminating the need for an extraction and the purchase of a new, fake tooth. These can sometimes have unforeseen effects on jaw structure. By keeping the original, your jaw will remain completely intact and your smile will look as good as it ever did, due to the consistency of teeth shape and color. So please. consult your dentist concerning a root canal sooner rather than later.

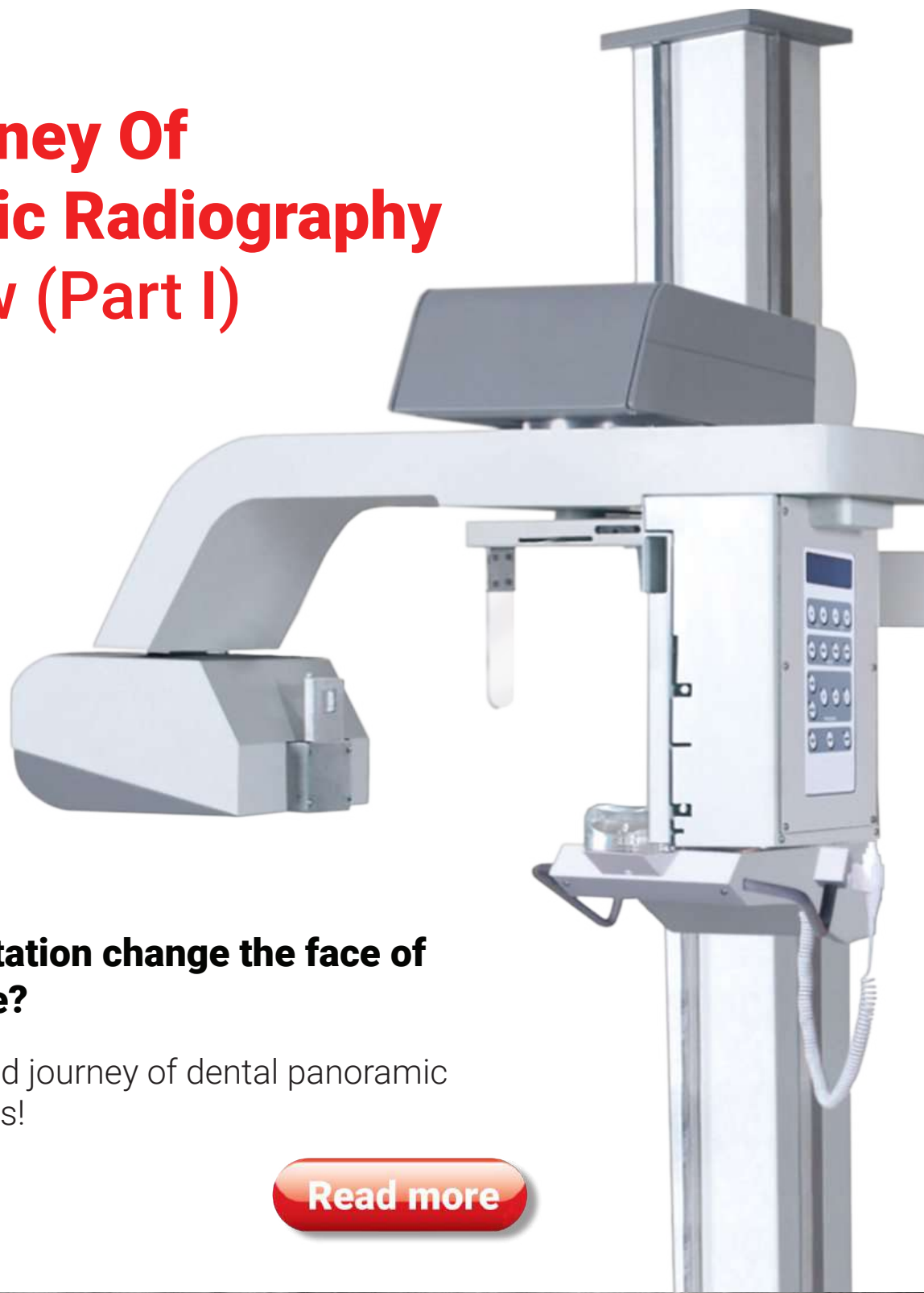


### Eliminates Infection

If left unchecked, the bacteria that penetrates the enamel will decay one tooth at a time. The root canal procedure can save your infected tooth, and stop the bacteria from spreading into your gums, or other teeth, which would cause a host of other problems. Don't put yourself at risk of serious infection, call your dentist at any sign of pain.



# The Journey Of Panoramic Radiography -A Review (Part I)



**How can one rotation change the face of  
imaging science?**

Go on the whirlwind journey of dental panoramic  
radiography with us!

[Read more](#)





# TIME KILLER

Play crossword puzzle and history of brush recreate with red, white and black.



Play now

Last month's answer:

Botox  
Gates Glidden  
Sucrose  
Rubella  
Disability

Ergonomics  
Robots  
Phantoms  
Hb1AC  
Ageusia

3500 BCE

THE CHEW STICK  
Frayed wood  
Egypt and Babylonia



15TH CENTURY

THE BAMBOO TOOTHBRUSH  
Siberian boar's hair on bamboo  
China



1780

THE ADDIS TOOTHBRUSH  
Cow or horse hair on bone  
England



1938

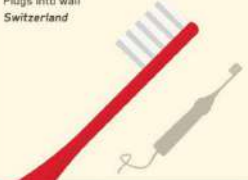
DR. WEST'S MIRACLE TUFT TOOTHBRUSH  
Synthetic nylon bristles  
United States



THE EVOLUTION OF THE TOOTHBRUSH  
info@graphicjournal.com

1954

THE BROXODENT ELECTRIC TOOTHBRUSH  
Plugs into wall  
Switzerland



EARLY 1960s

THE AUTOMATIC TOOTHBRUSH  
Charging dock  
United States



2007

THE OSCILLATING TOOTHBRUSH  
Brushhead oscillates  
United States



2014

THE SMART TOOTHBRUSH  
Connected technology  
France



A conceptual image featuring a glowing lightbulb with a human brain inside, symbolizing an idea or insight. The lightbulb is mounted on a dental implant base, which is a threaded metal post with a flared top and a wider, textured base. The background is a dark, gradient blue.

## **Osseoperception in Dental Implants**

**Do dental implants have  
a tactile sensibility?**

**Can they serve as a part  
replacement for the PDL?**

Move over osseointegration –  
the new term to ponder over is  
osseoperception!

**Read more**



# Planning to GROW your business



Web Design



Branding & Logo



SEO Services



Social Media Marketing



Video Marketing



Content Creation



DR help dentists ignite their passions.  
We are here to leverage your passion smartly and  
efficiently for building your business online.

## **The Black Triangle: Decoded**

**All smiles are lost in this  
oral Bermuda Triangle.**

**Solve the mysterious Black  
Triangle and help your patient  
smile again!**

**Read more**



# DENTAL EVENTS



PROSTHODONTIC  
VISION  N2020➔

On  
FEB 14<sup>th</sup>, 15<sup>th</sup> & 16<sup>th</sup> 2020

[Read more](#)



# **Magical Effect of Lactoferrin on Black Stained Teeth Associated with Iron Metabolism**

**Some stains need scalers and some  
stains need magic!**

Specific dental stains require specialized cleaning techniques,  
beyond regular scaling and polishing. Learn more!

[\*\*Read more\*\*](#)



**Got some  
knowledge  
to drop about  
Dentistry?**

**Let's hear it!**

Submit your content to:  
[nupur@dentalreach.co](mailto:nupur@dentalreach.co)



# THANK YOU!

**Feel like  
you're  
missing  
something**



**We love being social!**



**Contact us**

Dr Rockson

[rockson@dentalreach.co](mailto:rockson@dentalreach.co)

+91 7010650063

**DentalReach**

521/A, 2nd Main Rd, 2nd Block,

2nd Stage, Rajajinagar,

Bengaluru, Karnataka 560055

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