

April, 2021

**.today**

DIGITAL EDITION

**DENTALREACH**



ISSN: 2582-3469

*We are  
turning*

**3**



**This is a digital magazine.  
All elements are clickable,  
and it's awesome.**

**STAY INSIDE,  
STAY SAFE**



Made with  for Dentists by Dentists!

**WE LEAD  
WE CARE  
WE GROW  
WE LEARN**



**20,000+ readership worldwide!**

# **INTRO**

DentalReach is a professional site and forum for dentists.

DentalReach is one of the fastest growing online communities for dentists, where you can talk dentistry. It's a place to be visible as a dental practitioner and get liked and lauded by fellow professionals.

While the rest of the world can openly share their stories, experiences, and challenges, ethics restrain dentists to converse in an open-to-all world. DentalReach is a gated community of dentists where you can converse freely. It gives you a great opportunity to connect with peers in your locality, region, country, and specialty base. It's a place where you can voice your opinion as a dental professional, within your circle of specialty and outside.

It's a podium for visibility and networking as a dental professional. Happy connecting!

**Dr Rockson Samuel**



Every month, to get maximum benefit out of your reading, you need to read six types of articles. This is what I call the '360° Reading Concept'. To make things simpler for you, DentalReach has come up with an issue outlining these six types of articles. So which articles are these?

Dr Nupur Shrira0

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EDITION OF  
MAGAZINE *DR* ?**

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Why do

# DOCTORS

across the world prefer

Stabilised Chlorine Dioxide mouthwash in Pre & Post dental surgery ?

1

Eliminates harmful bacteria, fungi and **VIRUSES** in less than a minute<sup>1</sup>

3

Doesn't stain the teeth<sup>2</sup>

2

Doesn't alter the taste<sup>2</sup>

4

Safe for long term use<sup>2</sup>

5

Promotes healing

# Freshclor<sup>®</sup>

Stabilised chlorine dioxide 0.1%

Mouthwash

Crystal Clear Choice



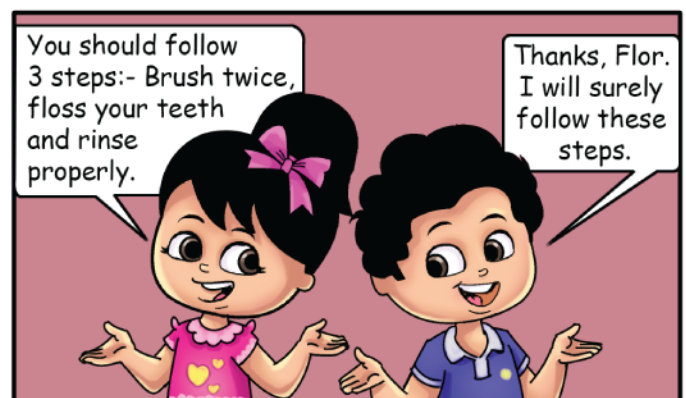
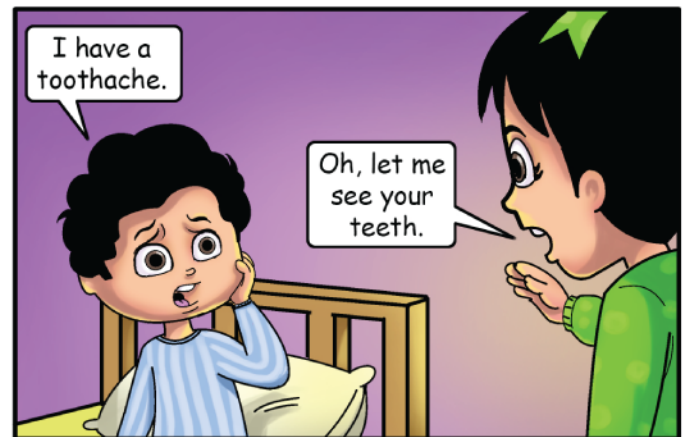
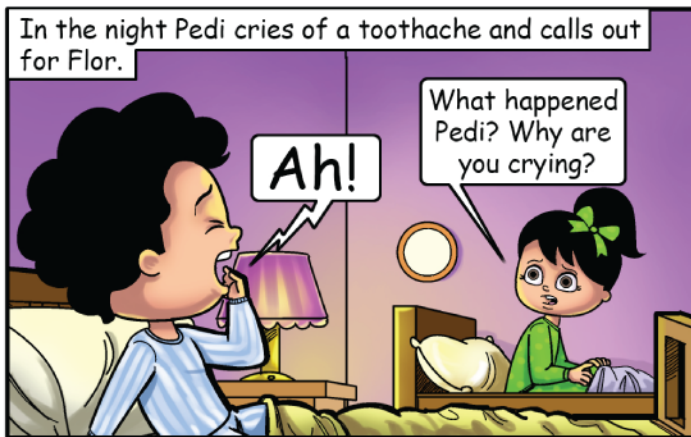
1. Drake D, et.al, J Clin Dent 2011;22:1-5

2. Hussain M. Periodontal abstract, Vol 53, Number 3-2006



Group Pharmaceuticals Ltd  
healthy smiles matter

# The smile stories of **Pedi and Flor**



All new Pediflorkidz now in Melon Flavour  
Specially formulated toothpaste for children  
with Fluoride & 10% Xylitol





READER

VOICES



**GOT  
SOMETHING  
TO SHARE?**

**LET YOUR  
VOICE  
BE HEARD!**

**Special  
Contribution**

Dr Deepa Ravichandran

**Contributors  
of the month**

Dr Nilesh Salgar

Dr Lakshmy Sanuj

Dr Poonam Pathania Parmar

**Crossword  
puzzle winner**

Dr Arthi Baskaran

## Top 10 Contributors

- |   |   |    |   |
|---|---|----|---|
| 1 |  <b>DrDeepa Ravichandran</b><br>Joined 11 weeks ago  | 6  |  <b>Bhavdeep Singh Ahuja</b><br>Joined 50 weeks ago      |
| 2 |  <b>DrKetaki Pawar Chavan</b><br>Joined 31 weeks ago | 7  |  <b>Joshua D'souza</b><br>Joined 5 weeks ago             |
| 3 |  <b>Nilesh Salgar</b><br>Joined a year ago           | 8  |  <b>Sonal Samir Yerpude</b><br>Joined 50 weeks ago       |
| 4 |  <b>Lakshmy Sanuj</b><br>Joined 34 weeks ago         | 9  |  <b>Dental studies simplified</b><br>Joined 30 weeks ago |
| 5 |  <b>Dental Codes</b><br>Joined 33 weeks ago          | 10 |  <b>Poonam Pathania Parmar</b><br>Joined 4 weeks ago     |



**THANKS A MILLION!**



# ***Nobody Cares About Your Business?***

- Dr. Rockson Samuel



Everyone has the same opportunity.  
So everybody is doing it.  
While it's never been easier to get your message out there...  
It's never been harder to get anyone to CARE.  
To break through the NOISE.  
You've poured your heart into your business.  
All those sleepless nights.  
18-hour days.  
7-day weeks.  
You've tried it all.  
Built your website.  
Built your Facebook Page.  
Built your YouTube Channel.  
Written blog posts.  
Optimized your content.  
And nobody seems to care.  
Nothing's working like it should.  
And none of these things will work...  
Until you understand ONE thing?

**READ MORE**





# EFFECT OF SILVER DIAMINE FLUORIDE ON **TOOTH HYPERSENSITIVITY** AMONG 20 TO 60 YEAR OLD ADULTS IN BANGALORE CITY: AN INVIVO STUDY

We all know that silver di-  
amine fluoride (SDF) is a great  
anti-cariogenic agent, especially  
in children & adolescents.



But did you know that SDF is  
also a great anti-hypersensitivi-  
ty agent for adults and senior  
citizens? Read the original re-  
search by **Dr Tanya Hiwal** prov-  
ing the same!

**READ MORE**



# Unable to Enjoy?



## SHY-NM<sup>®</sup>

Calcium sodium phosphosilicate 5%

Toothpaste

**Prolonged sustained sensitivity  
relief** than Potassium Nitrate

➡ Occludes the opened dentinal  
tubules with HCA

➡ Prolonged relief from sensitivity



Free from Paraben



More Freshness



Free from SLS



More Foaming





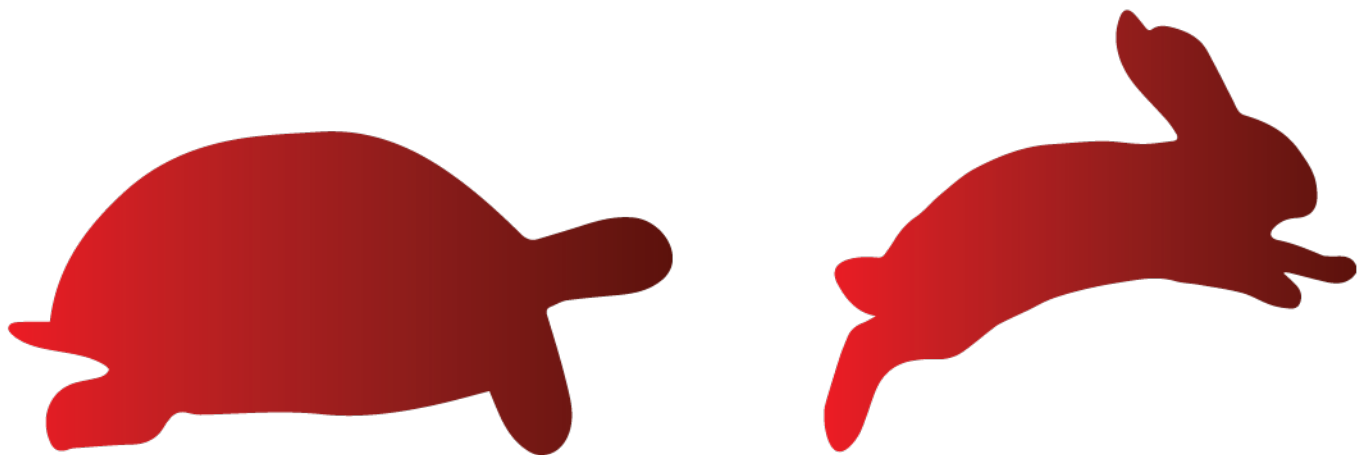
## COMPOSITES **VERSUS** CROWNS – RECALL @ 6 MONTHS

Is minimally invasive dentistry a one-stop solution for all cases?

What is 'conservative' – composites or a wise treatment plan?

Do you evaluate occlusion in an esthetic case?

Find answers to these questions in this opinion article by **Dr Deepa Ravichandran**, along with a case report.





**READ MORE**


# GET DISCOVERED WITH DENTALREACH START PROMOTING YOUR BUSINESS, JOBS AND EVENTS

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Let's uncover the best places to Learn, Unlearn & Relearn.


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# HOW TO KEEP CALM AS A DENTIST!



Although our jobs demand creating those perfect, everlasting smiles, we sometimes find ourselves scowling at our own lives.

This is because our profession is filled with various challenges and we just don't know how to keep calm!

Read 10 tips on how a dentist can keep calm in the toughest of situations by **Dr Neha Iyer**, and let us know if it made you calmer than before!

**READ MORE**

# TIME KILLER

*Last month's  
answer:*

REALITY  
CARVER  
QUINSY  
DIRECT

SCURVY  
BIOPSY  
PALSY  
OBSTRUCTIVE



Time for an entertaining challenge!  
Tickle your brain to solve the dentistry  
crossword in our latest edition.

**Play now**



## CAN YOU SPOT 5 DIFFERENCES?



# VIDEOS AS A **TOOL** FOR REVOLUTIONIZING EDUCATION IN DENTAL COLLEGES



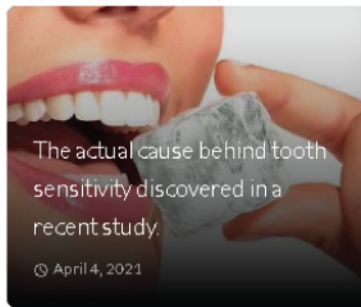
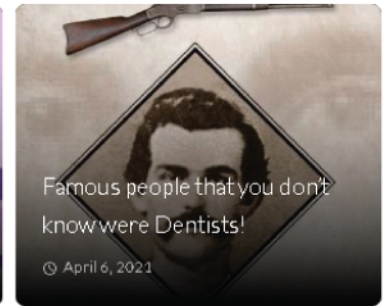
As a passionate academician, are you stuck between giving the best education to your students and the limited attention span of today's generation?

As suggested by **Dr Ketaki Chavhan**, videos are a quick-fix solution for bringing out the best in your student, in a style the student admires! And no, it is not tough!

Click here to begin the revolution.

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# DENTAL NEWS



**READ MORE**

Dr Zainab Rangwala

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Contact: rockson@dentalreach.co  
Editorial queries: editor@dentalreach.co  
Media queries: media@dentalreach.co



## MOUTHWASH - “BEST SHIELD OF ORAL CAVITY”

Did you know that the use of mouthwash to control plaque bacteria dates back around 5000 years when the Chinese recommended the use of child's urine for the control of gingivitis?

Ironically, we still don't know much about mouthwashes and blindly prescribe simple chlorhexidine rinses for every and any condition.

***Dr Mohini Daultani*** gives you a quick lesson on mouthwashes – along with tips on where to use which one and how!



**READ MORE**

## DENTISTS ARE SMART.

We have to be! After all, we achieved great academic success in college, sweated out four years of dental school, did advanced training, and were then indelicately thrown out into the real world. Yes, we're smart, but even smart people do dumb things!

What are the dumb things  
that smart dentists do?

Mail to:  
[editor@dentalreach.co](mailto:editor@dentalreach.co)  
to get featured  
in next issue.



# SMALLEST **DENTURE** IN THE WORLD – DENTURE ON PENCIL LEAD



You have used a pencil to write, draw or sketch but have you ever used a pencil to carve figures on?

Meet dental talent **Dr Parikshit Gupta**, a microartist from Himachal Pradesh, India who has carved a full denture on a tiny pencil lead of only 3 mm –

the smallest denture ever in the world!

**READ MORE**





## COLLABORATE WITH US

Although some may think starting a business often means doing it alone, the reality is quite different. Collaboration is vital to the health and success of any business today. As neighbors and friends, it's our natural inclination to look out for each other, and the world of business can be no different. There are many ways in which small-business owners can join forces and learn from each other, exchange ideas, increase purchasing power and grow revenues.

### Why collaborate with DR?

1. Inspires you
2. Helps you grow your network
3. Educates you
4. Helps you save money
5. Solves problems
6. Is a win-win situation

*Join our journey and grow together*



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ISSN: 2582-3469